

END TERM EXAMINATION

SIXTH SEMESTER [BBA] SEP.-OCT. 2020

Paper Code: BBA-306

Subject: International Business
Management

Time : 2 Hours

Maximum Marks :75

Note: Attempt any three questions. All questions carry equal marks.

- Q1- Describe the functions of International Monetary Fund. Critically evaluate its achievements.
- Q2- What are the key challenges and opportunities in International Business? How these challenges can be removed?
- Q3- Explain the impact of globalization on liberalization and unification of world economies.
- Q4- Differentiate between tariff and non-tariff barriers. Give suitable illustrations. Also state five types of tariff in context of international trade.
- Q5- Describe the motives of cross border acquisitions. What are the integration challenges in such acquisitions?
- Q6- Write a detailed analysis of the different kind of global organizational structures.
- Q7- What are the key issues in global human resource management?
- Q8- Explain the importance of diversity in global business.